



Opotiki District Council

Summary Annual Report

*For year ended
30 June 2008*

ISSN 1173-1842

Background

This document provides an overview of Council's financial and operational performance for the 2007 / 08 financial year.

Disclaimer

This summary Annual Report was authorised for issue by the Chief Executive Officer on January 2009. The specific disclosures included in this report have been extracted from the full Annual Report adopted by Council on 16 December 2008. The Summary Annual Report cannot be expected to provide as complete an understanding as provided in the full Annual Report of the financial and service performance, financial position and cash flows of Council. The Summary Annual Report has been audited for consistency with the full Annual Report and a copy of the Summary Unqualified Audit Report is included in this document.

A copy of the Opotiki District Council 2007/2008 Annual Report is available from Council's Office, 108 St John Street, Opotiki.

For more information on the Opotiki District Council please visit www.odc.govt.nz.

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FROM THE MAYOR**Tena koe,**

Opotiki District Council has maintained steady progress over the 2007 - 08 reporting period.

The local body elections held in October saw me enter my third term as Mayor and the appointment of new Councillor, Barry Howe, who is a long standing member of the Opotiki business community. We also saw the re-election of five standing councillors and this has enabled a reasonably seamless transition for Council from one triennium to the next. As a result our Council has been able to continue its steady progress on many levels.

I wish to thank Councillor Adrian Gault who retired at the election after having made a significant contribution to Council and community affairs. I also thank council staff for the enormous effort they put in throughout the year and councillors for their continuing commitment and support.

The year saw the completion of two new facilities. The \$180,000 Te Kaha Recycling Centre was opened in December and has already processed around 1,400 cubic metres of residual and recyclable waste.

The Waioeka Domain Pavillion was opened in October 2007. The construction of this attractive purpose built facility is a joint venture between the Opotiki Soccer Club, Bay Trust and Council. It now provides much needed toilet and changing, meeting and catering facilities for the 300 or so people who use the domain on a regular basis during the winter as well as providing a pleasant venue for private functions.

Significant progress on the development of the Opotiki Harbour entrance has been made with Council hosting two delegations from Oriental Ocean Limited, a large company which is based in Yantai, China, and making a return visit to learn about the Chinese Aquaculture industry. On this occasion and at the request of Trade and Enterprise New Zealand, Opotiki was privileged to be represented at the prestigious signing of the Chinese Free Trade Agreement which has ensured we are seen on an international and national stage. More importantly though, we signed a memorandum of understanding with Oriental Ocean Limited that has given us the opportunity to enter into joint ventures in both the development of the harbour and the development of the aquaculture industry in the Eastern Bay of Plenty.

Overall 2007 -08 has been a year where building and strengthening of key relationships has played a pivotal part in our progress. The Council has moved into a new realm of business and we will need to continue learning and adapting if we are to achieve what we have set out to do.

We are in a good position to make the most of the 2008 -09 financial year.

A handwritten signature in black ink that reads "John Forbes". The signature is written in a cursive, flowing style.

John Forbes
MAYOR

CHIEF EXECUTIVE'S REVIEW



Vaughan Payne
Chief Executive Officer

The annual report highlights show the 2007/08 year has been a successful year for Council. In addition to strong financial and operational performance good progress has been made in implementing the strategic projects listed in the Ten Year Plan. Of particular note is:

- Preparation of the resource consent application for the Harbour development
- Partnering with Whakatohea Maori Trust Board and Eastern Seafarms Limited to advance aquaculture opportunities
- Completing the Bay Trust Pavilion, thereby supporting local sports and events.
- Opening the Te Kaha Resource Recovery Centre, thereby improving the environmental quality of the district.
- The 2008 Triennial was also held and the community representatives on Council committees reviewed.

Council continues to look for efficiencies and to this end a 9% saving on discretionary operational budgets was achieved. In addition Council continues to progress various shared services with other local authorities, particularly in the Bay of Plenty.

Lastly, I wish to thank His Worship the Mayor, councillors and staff for their continued support to help achieve our vision of a strong community.

Vaughan Payne
Chief Executive Officer

REPORT OF THE AUDITOR GENERAL

AUDIT NEW ZEALAND
Mana Arotake Aotearoa

AUDIT REPORT**TO THE READERS OF OPOTIKI DISTRICT COUNCIL'S
SUMMARY ANNUAL REPORT
FOR THE YEAR ENDED 30 JUNE 2008**

We have audited the summary annual report.

Unqualified Opinion

In our opinion:

- the summary annual report represent, fairly and consistently, the information regarding the major matters dealt with in the annual report; and
- the information reported in the summary financial statements complies with FRS-43: Summary Financial Statements and is consistent with the full financial statements from which it is derived.

We expressed an unqualified audit opinion, in our report dated 16 December 2008, on:

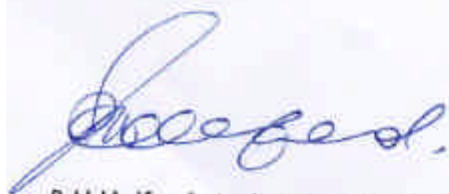
- the full financial statements; and
- the Council's compliance with the other requirements of Schedule 10 of the Local Government Act 2002 that apply to the annual report.

Basis of Opinion

Our audit was conducted in accordance with the Auditor-General's Auditing Standards, which incorporate the New Zealand Auditing Standards. Other than in our capacity as auditor, we have no relationship with or interests in the District Council.

Responsibilities of the Council and the Auditor

The Council is responsible for preparing the summary annual report and we are responsible for expressing an opinion on that report. These responsibilities arise from the Local Government Act 2002.



B H Halford, Audit New Zealand
On behalf of the Auditor-General
Tauranga, New Zealand
17 February 2009

SUMMARY STATEMENT OF FINANCIAL PERFORMANCE

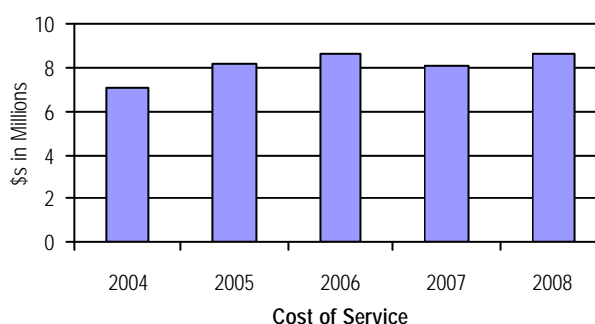
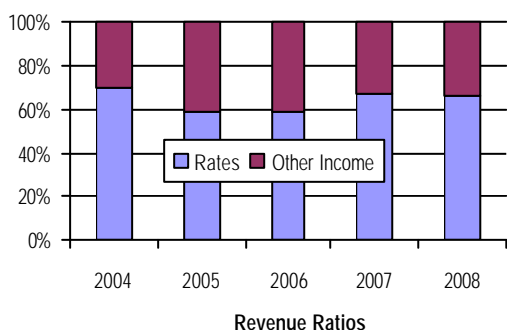
For the Year Ended 30 June 2008

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000
Income			
Rates revenue	6,627	6,473	6,369
Financial income	182	0	157
Other revenue	2,918	2,781	2,834
Other gains / (losses)	273	0	84
Total Income	10,000	9,254	9,444
Expenditure			
Personnel costs	2,524	2,117	2,303
Depreciation and amortisation	1,540	1,573	1,533
Other expenses	4,269	4,565	3,911
Finance costs	262	333	327
Total operating expenditure	8,595	8,588	8,074
Operating surplus / (deficit)	1,405	666	1,370

Statement of financial performance

Explanations for major variations from ODC's estimated figures in the 2007/2008 Annual Plan are:

Rate Revenue	
- General rates income	150
Financial Income	
- Interest (budgeted in other revenue)	182
Other revenue	
- Unbudgeted grant income for specific projects	106
Other gains	
- Profit on disposal of non-current assets for sale	82
- Gain on fairvalue of investment property	189



SUMMARY STATEMENT OF FINANCIAL POSITION

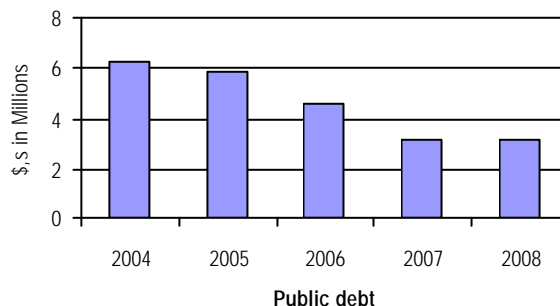
As at 30 June 2008

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000
Assets			
Total current assets	3,696	3,331	4,443
Total non-current assets	169,023	140,746	140,907
Total Assets	172,719	144,077	145,350
Liabilities			
Total current liabilities	2,745	2,477	4,076
Total non-current liabilities	3,243	4,610	3,294
Total liabilities	5,988	7,087	7,370
Net Assets	166,731	136,990	137,980

Statement of financial position

Explanations for major variations from ODC's estimated figures in the 2007/2008 Annual Plan are:

Property, plant and equipment	
- Revaluation gains from land and buildings	6,160
- Revaluation of infrastructural assets	21,186
Investment property	
- Transfer of two further properties to investment property	332
- Gain on fairvalue of investment property	189
Other financial assets	
- Mortgage arising from sale of pensioner units	288
Borrowings	
- Funding of loan repayments from liquidity rather than renewal loans	960



SUMMARY STATEMENT OF CHANGES IN EQUITY

For the Year Ended 30 June 2008

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000
Balance at 1 July	137,980	136,324	136,610
<i>Property, plant and equipment</i>			
Revaluation gains / (losses) taken to equity	27,346	0	0
Surplus / (deficit) for the year	1,405	666	1,370
Total recognised revenue and expenditure for the year	28,751	666	1,370
Equity at end of the year	166,731	136,990	137,980

Statement of movements in equity

Explanations for major variations from ODC's estimated figures in the 2007/2008 Annual Plan are:

Property plant and equipment

- Revaluation gains from land and buildings	6,160
- Revaluation gains from infrastructural assets	21,186

SUMMARY STATEMENT OF CASH FLOWS

For the Year Ended 30 June 2008

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000
Cash flows from operating activities			
Total operating cash provided	10,332	9,273	9,164
Total operating cash applied	(6,953)	(7,084)	(6,521)
Net cash from operating activities	3,379	2,189	2,643
Cash flows from investing activities			
Total investing cash provided	62	17	36
Total investing cash applied	(2,192)	(1,877)	(1,987)
Net cash from investing activities	(2,130)	(1,860)	(1,951)
Cash flows from financing activities			
Total financing cash provided	0	1,254	1,275
Total financing cash applied	(1,523)	(1,472)	(1,317)
Net cash from financing activities	(1,523)	(218)	(42)
Net increase / (decrease) in cash, cash equivalents held	(274)	111	650
Cash, cash equivalents at beginning of the year	2,262	1,420	1,612
Cash, cash equivalents at end of the year	1,988	1,531	2,262

RECONCILIATION OF NET SURPLUS / (DEFICIT) TO NET CASH FLOW FROM OPERATING ACTIVITY

	Actual 2008 \$000	Actual 2007 \$000
Surplus / (deficit)	1,405	1,370
Add / (less) non-cash items:		
Depreciation and amortisation	1,540	1,533
Write back depreciation on transfer of non-current assets held for sale	0	(74)
Impairment charges	12	0
Vested assets	(1)	0
Add / (less) items classified as investing or financing activities		
(Gains) / losses on disposal of property, plant and equipment	(2)	(4)
(Gains) / losses on revaluation of Investment Property	(189)	(67)
(Gains) / losses on disposal of non-current assets for sale	(82)	0
Add / (less) movements in working capital items		
Accounts receivable	(145)	(207)
Accounts payable	162	125
Provisions	(1)	1
Employee benefits	(20)	(34)
Non-current assets for sale	700	0
Net cash inflow / (outflow) from operating activities	3,379	2,643



SUMMARY COST OF SERVICE

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000
Income			
Representation	50	12	0
Tangata Whenua relationships	0	0	0
Community sponsorship	0	0	6
Parks & recreation	401	348	507
Library	26	25	26
Property	114	59	99
Solid waste	1004	964	974
Water supplies	819	808	868
Sanitary services	380	367	369
Storm water	86	0	0
Transport services	1318	1,365	1375
Emergency management	20	6	30
Animal control	57	49	44
Regulatory	199	165	217
Environmental management	57	93	57
Tourism & promotion	160	40	99
Harbour development	163	335	110
Total activity income	4,854	4,636	4,781
Other income	627	197	332
Less internal income	(132)	(92)	(83)
General rates and penalties	4,651	4,513	4,414
Total income	10,000	9,254	9,444
Expenditure			
Representation	847	844	730
Tangata Whenua relationships	13	16	13
Community sponsorship	264	259	253
Parks & recreation	874	838	773
Library	197	217	209
Property	223	212	187
Solid waste	1,054	964	961
Water supplies	848	794	787
Sanitary services	331	367	293
Storm water	78	75	68
Transport services	2,367	2,453	2,525
Emergency management	146	141	142
Animal control	172	158	143
Regulatory	307	335	241
Environmental management	314	318	337
Tourism & promotion	312	229	222
Harbour development	380	460	273
Total activity expenditure	8,727	8,680	8,157
Less internal expenditure	(132)	(92)	(83)
Total expenditure	8,595	8,588	8,074

Each significant activity is stated gross of internal costs and revenues, and includes targeted rates attributable to activities (refer to note 3). In order to reflect the total external operations for Council in the Statement of Financial Performance, these transactions are eliminated as shown above.

Other income not allocated to activities represents profit on sale of vehicles, revaluation of investment property, business unit profit and interest.

SUMMARY STATEMENT OF ACCOUNTING POLICIES FOR THE YEAR ENDED 30 JUNE 2008**REPORTING ENTITY**

Opotiki District Council (ODC) is a territorial local authority governed by the Local Government Act 2002.

The primary objective of ODC is to provide goods or services for the community or social benefit rather than making a financial return. Accordingly, ODC has designated itself as a public benefit entity for the purposes of New Zealand equivalents to International Financial Reporting Standards (NZ IFRS).

The financial statements of ODC are for the year ended 30 June 2008. The financial statements were authorised for issue by Council on 16 December, 2008.

BASIS OF PREPARATION**Statement of compliance**

The financial statements of ODC have been prepared in accordance with the requirements of the Local Government Act 2002: Part 6, Section 98 and Part 3 of Schedule 10, which includes the requirement to comply with New Zealand generally accepted accounting practice (NZ GAAP).

These financial statements have been prepared in accordance with NZ GAAP. They comply with NZ IFRS, and other applicable Financial Reporting Standards, as appropriate for public benefit entities.

Measurement base

The financial statements have been prepared on a historical cost basis, modified by the revaluation of land and buildings, certain infrastructural assets, investment property and financial instruments.

Functional and presentation currency

The financial statements are presented in New Zealand dollars and all values are rounded to the nearest thousand dollars (\$'000). The functional currency of ODC is New Zealand dollars.

Changes in accounting policies

The accounting policies have been applied consistently to all periods presented in these financial statements.

EVENTS AFTER BALANCE SHEET DATE

There were no other significant events after balance date.

LEGISLATIVE COMPLIANCE

The requirement of section 98(3) of the Local Government Act 2002 which requires completion and adoption of the Annual Report within four months of the end of the financial year has not been met.

This occurred mainly through the infrastructural assets not meeting the Fair value test and therefore having to revalue these infrastructural assets at 30 June 2008.

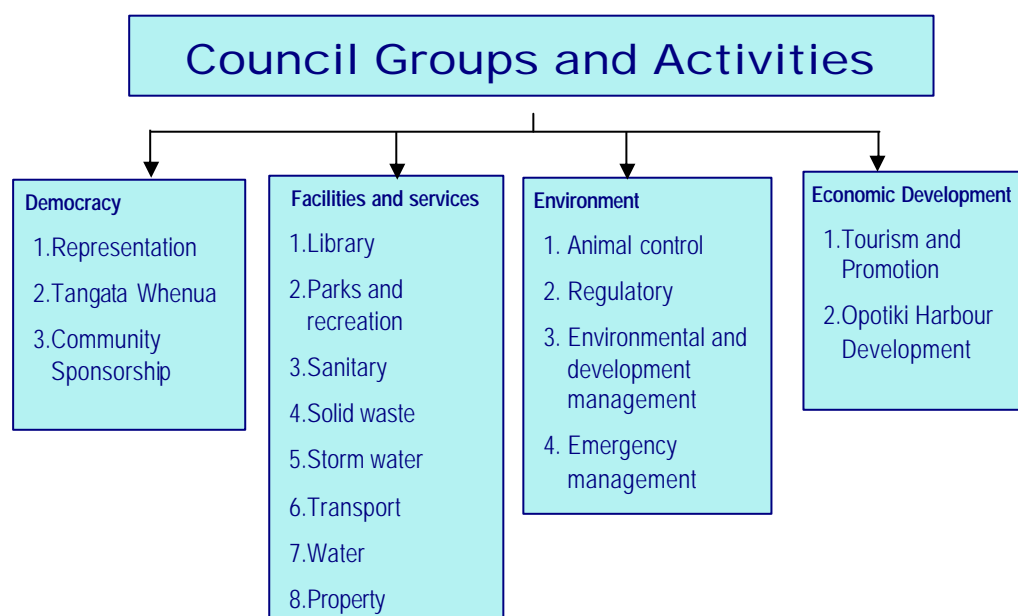
Further, the requirement of Section 98 (4) (b) of the Local Government Act 2002, which requires the Summary Annual Report to be publicly available within one month from the adoption of the Annual Report, has also not been met.

How Council Performed in 2007 - 2008

This section explains the Council's significant activities and how they contribute to the future of the district and community outcomes. Information shows how the Council has performed in meeting targets and goals and provides a financial summary for the year 2007 / 2008.

Council services have been banded together into groups of activities. An example of this is Transport, Solid Waste and Parks and Recreation all come under the group Facilities and Services. There are four groups with a total of 17 activities.

A guide to the groups of activities



Democracy

What we do

The democracy group:

- Maintains a system of democratic representation for the district community, including three yearly elections
- Supports and advises elected members
- Maintains relationships with Tangata Whenua
- Provides financial support to community groups and services

Why we do it

It is essential that the Opotiki community has strong leadership.

Effects on community wellbeing

All activities within the democracy group have had a positive effect on the social, economic, environmental and cultural wellbeing of the community, including:

- Enabling community views to be considered in Council decision making,
- Contributing to the maintenance of urupa,
- Supporting and recognizing the contribution of community volunteers.

There has been no material change to the potential negative impacts of activities undertaken by Council as identified in the LTCCP 2006/16.

Activity 1: Representation

How did we do?

Measure	Target	Result	Level of Achievement
<ul style="list-style-type: none"> • Council will hold at least 8 meetings throughout the year 	8	Achieved	17 meetings held (including one in-committee meeting)
<ul style="list-style-type: none"> • The number of occasions that Opotiki issues represented in regional, national forums will increase. (LGNZ, BOP forum) 	8	Achieved	Council represented at 33 National and 20 Regional Forums
<ul style="list-style-type: none"> • Improvement in community satisfaction with Council representation. (Community baseline 72%) survey 	77%	Not Achieved	2008 community survey 62% satisfaction

Activity 2: Tangata Whenua

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> • An Annual meeting with the three Iwi authorities 	3	Achieved	Meetings held with the three Iwi at staff level.
<ul style="list-style-type: none"> • Contribute to the upkeep of 22 Hapu Marae Urupa / cemeteries. 	22	Achieved	Grants made to 22 Marae Committees on 31 May 2008 for Urupa maintenance.

Activity 3: Community Sponsorship

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> • A memorandum of understanding will be completed for all grants. 	100%	Not Achieved	Memorandum of understanding for 7 out of 8 grants (ToiEDA outstanding).

Group - Facilities and Services

What we do

Facilities and services are delivered by Council's Asset Management division and provide the essential services to the Opotiki community. The eight significant activities within the group enhance the health, safety and well being of the district.

Why we do it

Facilities and services are provided for the following reasons:

- Statute law requires our involvement and sets the standards of operation for the service
- Historically we have delivered the service
- The lack of a competitive alternative, for example recycling and residual waste management.

Effects on community well being

All activities within the Facilities and Services group have had a positive effect on the social, economic, environmental and cultural wellbeing of the community, including:

- maintaining and enhancing the roading network, including seal extensions and kerb and channeling,
- purchasing of property to secure future land use options,
- transferring the care of pensioner housing and tenants to specialist providers,
- maintaining and enhancing the sewage, storm water and water infrastructure,
- continuing to manage the districts solid waste including the commencement of a new resource centre at Te Kaha.

There has been no material change to the potential negative impacts of activities undertaken by Council as identified in the LTCCP 2006/16.

Activity 4: Parks and Recreation

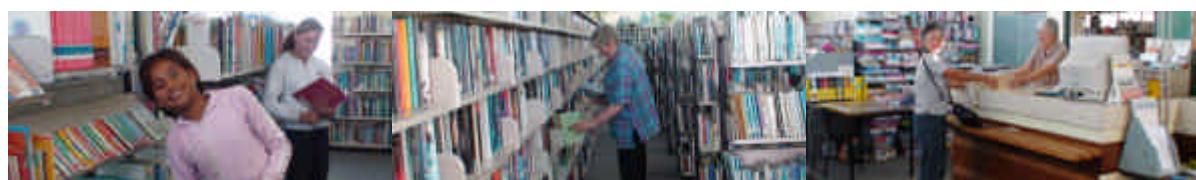
How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> • No more than 20 complaints regarding parks and facilities. 	Less than 20	Achieved	Eight complaints received.
<ul style="list-style-type: none"> • Percentage of the community satisfied with parks and recreation facilities. 	70%	Achieved	73% Very/fairly satisfied compared to target of 70%. (March 2008 Communitrak Survey).
<ul style="list-style-type: none"> • Capital development as set out in the annual plan is carried out on time, within budget and to New Zealand standards. 	100%	Not Achieved	Waioeka Domain Pavilion (Bay Trust Pavilion) and Dip Road Cemetery Development over budget \$23,181 & \$7,012 respectively. Projects incomplete and carried forward to 2008/09 Beach/River Access \$11,000 Wharf Structure Maintenance \$10,000 Omaio Toilet \$60,000 Ohiwa Toilet \$65,000

Activity 5: Library

How did we do?

Measure	Target	Result	Level of Achievement
<ul style="list-style-type: none"> • Membership is increased each year from 4,700 	1%	Not Achieved	Membership reduced 2.4% from 6872 to 6708.
<ul style="list-style-type: none"> • There is an increase in issues per head of population 	2%	Not Achieved	Issues per head of population increase 0.8%



Activity 6: Property

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> Expenditure for the property activity will not be greater than 5% above budget with any variance justified. 	100%	Not Achieved	Operating expenditure 5.4% over budget primarily through cost of revaluation not budgeted. Capital expenditure within budget.
<ul style="list-style-type: none"> Occupancy of Council buildings. (Levels of service influenced by pensioner housing review) 	95%	Not Achieved	Pensioner Housing Units sold July 2008. All other Council building's tenanted with Exception of former plunket rooms.

Activity 7: Solid Waste

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> The landfill is monitored to the requirements of Consent with no non compliances issued. 	100%	Achieved	No non compliances issued by EnvBoP.
<ul style="list-style-type: none"> The residual waste reduction targets that are a part of the 'Zero Waste Strategy' are met. (Baseline 1,800 tonnes collected) 	1000 tonne	Not Achieved	1100 tonnes collected.
<ul style="list-style-type: none"> Reduction on number of complaints recorded. (Baseline established June 2006) 	2 %	Achieved	Achieved. Complaints reduced from 14 to 8 or 42%.

Activity 8: Water

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> % of time water available to consumers. (Baseline 99%) 	99%	Achieved	Maintenance contractor's water faults reports for year show less than 1% fault/outage time.
<ul style="list-style-type: none"> Compliance with NZ water quality standards <ul style="list-style-type: none"> Bacterial compliance 	100%	Achieved	Results of independent lab tests showing compliance with NZ Drinking Water Standards recorded on Council file 20.5.5 and entered on WINZ data base.
<ul style="list-style-type: none"> Protozoal compliance 	33%	Not measured	No UV treatment system installed therefore protozoa testing not carried out.

Activity 9: Sanitary

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> % of time the wastewater scheme operated to the requirements of resource consent conditions with no non-compliance notices issued. 	100%	Achieved	100%. No sewage overflows and EnvBoP field sheets show no non-compliance notices issued.
<ul style="list-style-type: none"> % of time pan overflows are investigated, cleared up and repaired within one day. 	100%	Achieved	100%. No overflows reported by maintenance staff or contractor.

Activity 10: Storm Water

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> Capital development as set out in the annual plan is carried out on time, within budget and to NZ Standards. 	100%	Partially achieved	Capital works undertaken included works arising from the 2004 flood event for which Government grants were received. \$28,393 spent in excess of budget and grants. Work undertaken to NZ Standard.
<ul style="list-style-type: none"> % of times inundation reports are investigated and appropriate action taken that ensures a resolution within 7 days. 	100%	Achieved	100%. No inundation incidents occurred this year.
<ul style="list-style-type: none"> Five pumping stations available for use during flood (with auxiliary and portable power) 	5	Achieved	All pumping stations operative during heavy rain events.

Activity 11: Transport

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> Percentage of residents satisfied with the standard and safety of streets, roads and footpaths. 	80%	Not achieved	Survey result of 77% compared to target of 80%. (March 2008 Communitrak Survey).
<ul style="list-style-type: none"> No more than two notified accidents per year. 	<2	Not achieved	NZTA policy changed now so that all minor accidents that are attended by Police are notified, not only fatal accidents as per past policy.
<ul style="list-style-type: none"> Road maintenance meets Land Transport NZ criteria. 	100%	Achieved	AMP and funding claims approved by LTNZ/NZTA.

Group - Environment

What we do

The Environment group:

- Manages district growth while providing for development and direction
- Implements the Resource Management Act 1991 by managing change in a sustainable way through the administration of the District Plan.
- Prepares, informs and monitors the District Plan
- Processes resource and building consents
- Inspects and licences liquor and food premises
- Controls animals and noise
- Regulates hazardous substances
- Prepares the community for emergencies

Why we do it

Council is required by law to regulate a number of activities in the district and maintaining environmental quality is important to the community.

Effects on community wellbeing

All activities within the Environment group have had a positive effect on the social, economic, environmental and cultural wellbeing of the community, including:

- Maintaining local emergency management response capability, including the preparation of a pandemic plan,
- Providing animal control services,

- Processing building and resource consent applications, including applying to become a Building Control Authority.

There has been no material change to the potential negative impacts of activities undertaken by Council as identified in the LTCCP 2006/16.

Activity 12: Emergency Management

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> A current rural fire plan and civil defence plan in operation. 	100%	Achieved	Current rural Fire plan and Civil Defence plan are in operation.

Activity 13: Animal Control

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> % of reduction on the number of identified unregistered dogs in the district. (Baseline established June 2006) 	7.5%	Not achieved	The number of identified unregistered dogs in the district is not recorded.
<ul style="list-style-type: none"> % of animal complaints that are responded to within two hours and resolved within one day. (Baseline – Contact Centre reports) 	93%	Not achieved	Unable to ascertain the percentage responded to within 2 hours but 92% of animal complaints resolved within a day.
<ul style="list-style-type: none"> % of residents satisfied with animal control. (Baseline 41% Community Survey 2005) 	50%	Not achieved	48% of residents are satisfied compared with the baseline of 41% (2005)

Activity 14: Regulatory

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> % of time consents are issued within statutory timeframes 	85%	Achieved	Building consents – 99%. Average processing time 5 days. Resource consents – 89% within statutory timeframes (67 out of 75 applications)

Activity 15: Environmental and development management

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> Maximum number of non-complying activities identified. 	2	Not achieved	25 Non-complying activities were identified and subsequently processed.
<ul style="list-style-type: none"> How much of the growth policy developed. 	25%	Achieved	50% of the growth policy developed. No further development over the 07/08 year as further work dependent on the Harbour project and Mussel farm

Group – Economic Development

What we do

Council contributes to economic development by:

- Providing infrastructure
- District planning
- Promoting the district to encourage visitors and residents
- Involvement in specific projects such as the harbour development.
- Council will employ a full time events officer.

Why we do it

Council provides these services to create a sustainable economic future for the district.

Effects on community wellbeing

All activities within the Economic Development group have had a positive effect on the social, economic, environmental and cultural wellbeing of the community, including:

- Increasing the number of visitors to the Visitor Information Centre,
- Increasing the number of district events and visitor activities,
- Advancing the harbour access project.

There has been no material change to the potential negative impacts of activities undertaken by Council as identified in the LTCCP 2006/16.

Activity 16 - Tourism and Promotion

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> • Increased visitors to the Information Centre (Baseline 11,000 VIN reports) 	5%	Achieved	Visitors to Information Centre increased 28.4% from 11883 to 15259
<ul style="list-style-type: none"> • % increase pa in guests nights (Baseline Tourism NZ Stats) 	2%	Achieved	Guest nights increased 36% from 98435 to 133926

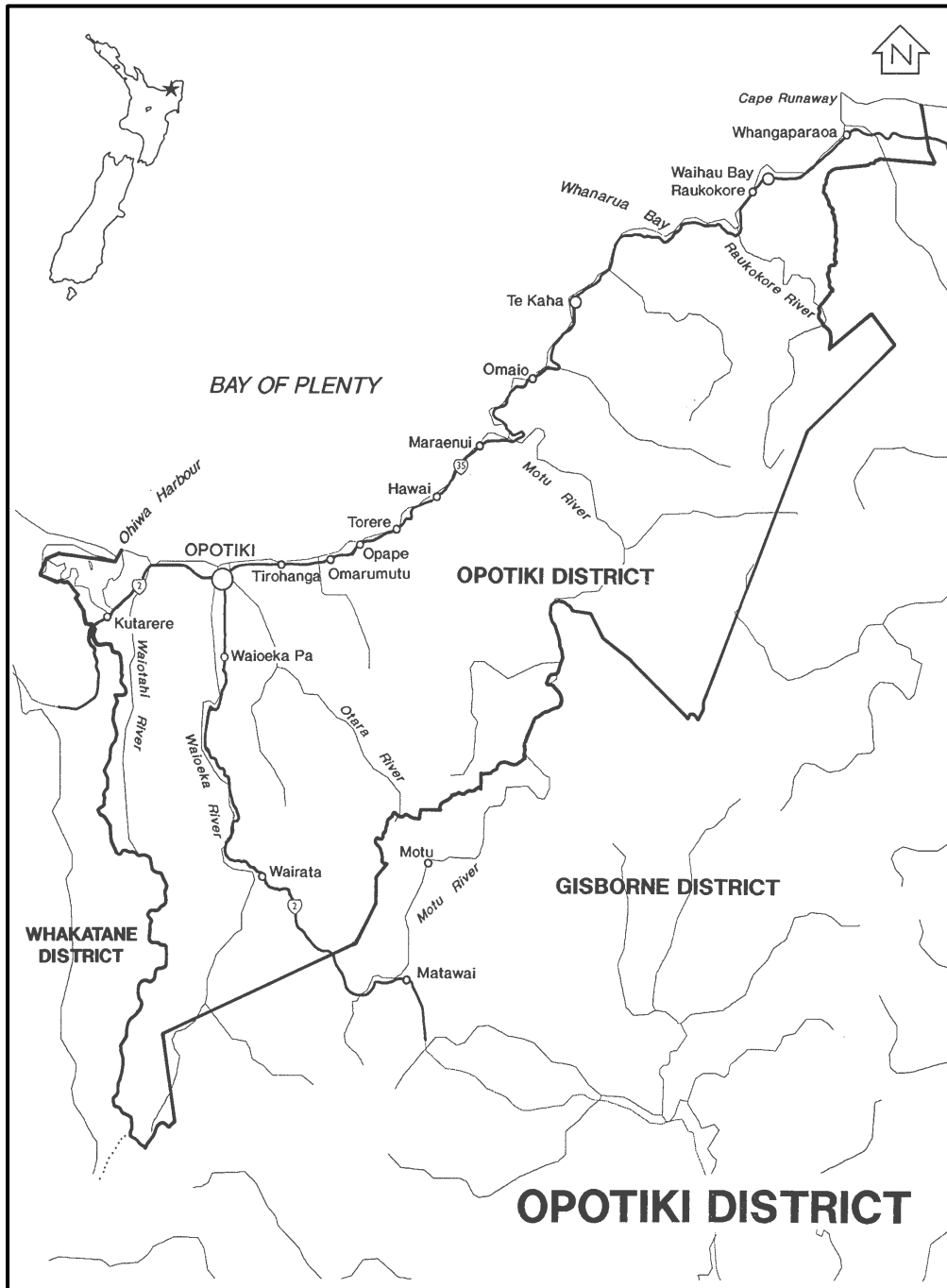
Activity 17 - Opotiki Harbour Development

How did we do?

Measure	Target	Results	Level of Achievement
<ul style="list-style-type: none"> • Groynes constructed by 2011/12 	2011/12	-----	2011/12 Measure
<ul style="list-style-type: none"> • Major investment decisions made by Eastern Seafoods Ltd by 2009. 	2008/09	-----	2008/09 Measure



MAP OF THE DISTRICT



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